

**NORTH COUNTY TRANSIT DISTRICT
RETREAT AGENDA
MARCH 6, 2010
333 S. Twin Oaks Valley Road
McMahon House, Cal State University, San Marcos**

8:30 to 9:00 a.m. **Continental Breakfast**

9:00 to 9:20 a.m. **Welcome and Retreat Overview**
Bob Campbell, Board Chair
Chris Orlando, Board Vice-Chair

9:20 to 10:20 a.m. **Organizational Update**
Richard Hannasch, Director of Admin and Finance
Angela Miller, Chief Information Officer

[*Click here to download the Financial Health presentation.*](#)

[*Click here to download the Organizational Update presentation.*](#)

[*Click here to download the Strategic Initiatives presentation.*](#)

Review of strategic and organizational changes that have been implemented since the February 2009 Board Workshop. Areas of focus include: current five-year financial outlook; the new organizational structure that is currently being implemented; and the status of strategic initiatives.

10:20 to 10:35 a.m. **Break**

10:35 to 11:30 a.m. **Business Intelligence**
Sarah Benson, Media Relations & Marketing Mgr
Ray Patchett, Special Assistant

[*Click here to download the Customer Feedback presentation \(does not include videos\).*](#)

[*Click here to download the detailed report from the Customer Focus Groups.*](#)

Review the results of customer focus group interviews and feedback from key stakeholders.

11:30 to 12:00 p.m.

Making the Transportation System Better
Matthew Tucker, Executive Director
Muggs Stoll, SANDAG Director of Land Use and Transportation
Tim McCormick, Director of Service Planning

SANDAG and NCTD staff will provide an overview of TransNet projects and major plans/projects being discussed for the 2050 Long Range Transportation Plan.

12:00 to 12:30 p.m.

Lunch

12:30 to 1:15 p.m.

Making the Transportation System Better (Continued)
Matthew Tucker, Executive Director
Muggs Stoll, SANDAG Director of Land Use and Transportation
Tim McCormick, Director of Service Planning

[Click here to download the Transportation System presentation.](#)

Staff will provide a presentation that outlines the key findings and recommendations for the draft Mobility Plan.

1:15 to 1:45 p.m.

Planning for the Future
Matthew Tucker, Executive Director

[Click here to download the Business Plan presentation.](#)

A discussion of potential initiatives for the FY 2011 Draft Business Plan.

1:45 to 2:00 p.m.

Wrap-up and Next Steps
Bob Campbell, Board Chair