



BOARD OF DIRECTORS

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AGENDA

PLANNING COMMITTEE MEETING

Chairman Jerome Stocks, Bill Horn, Julianne Nygaard, Dave Roberts
Staff Committee Liaison: Tom Lichterman

Thursday, June 7, 2007 - 3:00 PM
311 South Tremont, Oceanside, California

1. Open Meeting
2. Changes to the Agenda
3. Partnership Agreement with Full Access & Coordinated Transportation (FACT)
(Attachments 1 and 2)
4. Smart Parking Pilot Project
5. SPRINTER Ridership Projections
6. August 2007 Service Changes Follow-Up
7. FY 08 Budget Update (Attachment 3)
8. December 2007 BREEZE and FAST Service Changes (Attachment 4)
9. Other Matters
10. Public Comment
11. Next Meeting: Thursday, **July 5, 2007**, 3:00 pm, 311 South Tremont, Oceanside, CA
12. Adjournment

For individuals with disabilities, we will provide assistive services. To obtain such services or copies of documents in an alternate format, please call or write, a minimum of 72 hours prior to the event, to request these needed reasonable modifications. We will make every attempt to accommodate requests that do not give 72 hour notice. Please contact our Customer Service Supervisor at (760) 966-6503.

Persons with hearing impairment please use the California Relay Service (CRS): 800-735-2929 using TTY; 800-735-2922 using voice; 800-735-0373 for CRS Customer Service; 800-855-3000 for Spanish.

OBJECTIVE:

Committee recommendation that the Board authorize the Executive Director to execute the FACT Community Partnership Agreement and Operating Partnership Pledge.

COMMITTEE DISCUSSION

6/07/07



STAFF REPORT
TO THE
PLANNING COMMITTEE

COMMITTEE MEETING DATE: June 7, 2007

TITLE: Smart Parking Pilot Project

STAFF CONTACT: Rick Howard
Deputy Executive Director
E-mail: rhoward@nctd.org

TIME SENSITIVE: YES NO

Phone: 760/966-6597

Consent Action Information

COMMITTEE RECOMMENDATION:

DESCRIPTION:

NCTD, in partnership with SANDAG and PATH/UC Berkeley have been developing an implementation strategy aimed at introducing "Smart Parking" technologies at one or more COASTER stations. The Smart Parking concept will be integrated into the regional 511 system and will be accessible with the Compass Card for enhanced customer options. Additionally, this concept has been included as a project for additional funding through the Urban Partnership Agreement (UPA) program that was recently presented to the NCTD Board.

BACKGROUND:

The California Department of Transportation has awarded a research grant to "Partners for Advanced Transit and Highways" and UC Berkeley (PATH/UC Berkeley) to conduct a research project aimed at evaluating smart parking concepts at commuter rail stations. PATH/UC Berkeley has teamed with SANDAG to conduct a pilot project that would include one or more of NCTD's COASTER station parking facilities. The project will investigate smart parking technologies and other available techniques.

Currently, parking lots that serve the COASTER are at or near capacity. While staff continues to regularly monitor our parking facilities and explore opportunities to expand parking capacity, it is evident that parking availability at COASTER stations is a challenge. This is especially apparent at the Carlsbad Village, Carlsbad/Poinsettia, and Encinitas stations, three parking lots that consistently exceed their parking capacity.

The PATH/UC Berkeley pilot project is aimed at demonstrating how smart parking management technologies could provide a cost-effective tool to address near-term parking constraints at transit stations, while assisting with longer term strategies aimed at expanding parking options in these areas. This research project is designed to investigate smart parking technologies and behavior at transit stations and to assist in designing solutions that can increase parking, and add efficiency while increasing transit ridership. One example of Smart Parking provides the COASTER rider the opportunity to reserve their space in advance, for a fee, thereby guaranteeing them a parking space once they arrive at the station. Only a small percentage of parking spaces will be part of the pilot project, with the remainder being available free of charge. The pilot project is designed to be cost and revenue neutral to NCTD.

The pilot project is estimated to begin later this summer, and last approximately three years. During the term of the project, data will be examined and, when the pilot project is complete, will be analyzed to determine its future in San Diego.

FISCAL IMPACT:

None.

OBJECTIVE:

To obtain Planning Committee support to proceed with a Smart Parking Pilot Project at one or more COASTER Stations.

COMMITTEE DISCUSSION

6/07/07



STAFF REPORT
TO THE
PLANNING COMMITTEE

COMMITTEE MEETING DATE: June 7, 2007

TITLE: SPRINTER Ridership Projections

STAFF CONTACT: Stefan Marks
Manager of Service Development
E-mail: smarks@nctd.org Phone: 760-966-6535
TIME SENSITIVE: YES NO
Consent Action Information

COMMITTEE RECOMMENDATION:

DESCRIPTION:

Receive presentation from SANDAG staff regarding SPRINTER ridership forecast.

BACKGROUND:

Over the last six months, SANDAG has worked with NCTD to model ridership projections for the SPRINTER and BREEZE network when the SPRINTER begins revenue operations later this year. The regional model provides a system level forecast of transit ridership by service and route. The purpose of this presentation is to brief the Committee about how the regional transportation model works, the 2008 forecast and it's assumptions. Of particular importance are the variables that play a role in determining ridership. These include:

- Land use forecasts
- Transit travel time compared with driving
- Transit costs (fares) compared with the cost of driving
- Transit service levels and frequency
- Transit Transfers
- Park and ride capacity
- Parking availability
- Attractiveness of transit services

SANDAG staff will identify which variables play the most important role in establishing a ridership forecast. The forecast is being used as the basis for developing fare revenue figures for NCTD's 2008 Operating Budget.

The current forecast for the SPRINTER's first full year of service in CY 2008 is 11,553 daily boardings, and 36,712 BREEZE daily boardings. This forecast assumes a detailed level of schedule optimization of the BREEZE and SPRINTER networks at critical stations. The previous 2003 Regional Transportation Plan forecast projected 10,300 daily boardings. Of course, model forecasts are projections so the results may be different once service begins. However, the new SPRINTER ridership forecast is within the same range as the previous regional forecast, suggesting that the region can have a reasonable level of confidence about future SPRINTER ridership as it opens.

FISCAL IMPACT:

There is no fiscal impact associated with reviewing the SANDAG model and related assumptions.

OBJECTIVE:

Receive a presentation from SANDAG and provide comments.

COMMITTEE DISCUSSION

6/07/07



STAFF REPORT
TO THE
PLANNING COMMITTEE

COMMITTEE MEETING DATE: June 7, 2007

TITLE: August 2007 Service Changes Follow-Up

STAFF CONTACT: Stefan Marks
Manager of Service Development
E-mail: smarks@nctd.org
TIME SENSITIVE: YES NO
Phone: 760/966-6539
Consent Action Information

COMMITTEE RECOMMENDATION:

DESCRIPTION:

Provide status report on Route 316 and the Carlsbad COASTER Connection.

BACKGROUND:

As directed by the Board, staff sent a letter from the Board to the Mayors of Carlsbad and Oceanside inviting the Cities to consider funding for the Carlsbad Village COASTER Connection and the Route 316. By the time the Committee meets, staff hopes to be able to report on whether the Cities are willing to financially support these bus routes. The Board unanimously approved discontinuing service on these routes. They indicated that they may revise their decision at the June 21, 2007 meeting pending discussion with the affected Cities.

FISCAL IMPACT:

Discontinuing Route 316 (\$52,500) and the Carlsbad Village COASTER Connection (\$86,300) is expected to save the District \$138,800 in net direct operating subsidy.

OBJECTIVE:

Provide status report on the Cities interest in continuing to support these routes.

COMMITTEE DISCUSSION

6/07/07



STAFF REPORT
TO THE
PLANNING COMMITTEE

COMMITTEE MEETING DATE: June 7, 2007

TITLE: FY 08 Budget Update

STAFF CONTACT: Diane Hessler
Chief Management Accountant
E-mail: dhessler@nctd.org

TIME SENSITIVE: YES NO

Phone: 760/967-2809

Consent Action Information

COMMITTEE RECOMMENDATION:

DESCRIPTION:

Update the Committee on the status of the FY 08 budget and consider any public comments received to date.

BACKGROUND:

The FY 08 Draft budget is complete and is included here as Attachment 3. This second version of the draft budget has been updated as a result of expense transfers between departments, but the total budget amount of \$85,274,571 remains the same as the budget presented at the May 17, 2007 Board meeting.

The public comment period for the FY 08 Operating Budget and the FY 2008 - 2012 CIP began on May 23, 2007. The Board will be conducting a public hearing to receive comments on June 21, 2007 which will conclude the public comment period.

This brief update gives the Planning Committee an opportunity to consider any public comment received by the District and make recommendations to be forwarded to the Board at the June 21, 2007 meeting.

FISCAL IMPACT:

There is no fiscal impact until the FY 08 budget and the FY 2008 - 2012 CIP are adopted by the Board.

OBJECTIVE:

To consider any public comments and to obtain the Committee's recommendation to the full Board to adopt the FY 08 budget and the FY 2008 - 2012 CIP.

COMMITTEE DISCUSSION

6/07/06



STAFF REPORT
TO THE
PLANNING COMMITTEE

COMMITTEE MEETING DATE: June 7, 2007

TITLE: December 2007 BREEZE and FAST Service Changes

STAFF CONTACT: Stefan Marks
Manager of Service Development
E-mail: smarks@nctd.org
TIME SENSITIVE: YES NO
Phone: 760/966-6539
Consent Action Information

COMMITTEE RECOMMENDATION:

DESCRIPTION:

Review outreach activities for the Public Hearing scheduled for June 21, 2007 for the proposed December 16, 2007, service changes.

BACKGROUND:

Staff previously highlighted proposed service changes at the April 5, 2007 Planning Committee meeting for when the SPRINTER begins revenue operations . Staff will review with the Committee the outreach activities the District is conducting to obtain feedback from stakeholders and the community. Information has been posted on our website (www.gonctd.com) and Public Information Guides were placed on buses the week of May 21, 2007. Attachment 4 is a list of workshops and open houses that have been scheduled. Staff is available for presentations, as needed, over the next three weeks.

FISCAL IMPACT:

Not applicable.

OBJECTIVE:

Review outreach activities and feedback to date regarding elements of the December 2007 Service Plan.

COMMITTEE DISCUSSION

6/07/07

June 7, 2007

TO: North County Transit District Board Members
FROM: Clerk of the Board
SUBJECT: POSTING OF BOARD AGENDA

In Compliance with the Ralph M. Brown Act, As Amended, the following information is provided.

The Agenda for this meeting of the Planning Committee was posted as follows:

Meeting Date and Time: June 7, 2007; 3:00 p.m.
Posted At: 810 Mission Avenue, Oceanside, CA and
311 So. Tremont, Oceanside, CA
Date & Time of Posting: June 1, 2007; 5:00 p.m.
Posted By: Clerk of the Board